

IMPORTANT INFORMATION FOR HCPP PHYSICIANS

HCPP LAUNCH MEETING!

February 19, 2013: HCPP participating physicians were educated on the future HCPP performance metrics and the contractual requirements of the Florida Blue Shared Savings agreement effective 1/1/13. Shared savings are distributed to HCPP from Florida Blue only if quality criteria are met. ***Quality of Care goals were distributed and are posted at HolyCrossPhysicianPartners.com in the resources section.***

MEDVENTIVE POPULATION HEALTH MANAGER GO LIVE!

The Medventive HCPP Population Health Manager (PHM) system is now functional. Primary Care physician office managers and staff are scheduled for training in the coming weeks. Other HCPP physician practices will follow. Data from Florida Blue, Quest Laboratory, and HCPP Physicians is used by the system to identify and track patients who need testing and preventative care to satisfy HCPP Quality of Care goals. The system can be used to track quality for all your patients, specifically Florida Blue ACO patients as well as certain PQRS measures for Medicare patients. It is designed as a 'point of care' tool as well as for patient outreach.

As a reminder, a requirement of HCPP participation is to share the data necessary for our Clinically Integrated Network to improve quality and lower overall costs. ***If you have not completed the Medventive Data Transfer Workbook and submitted it to HCPP, please contact Virginia Smith at 954-776-3210.***

HCPP PHYSICIAN ONE-ON-ONE SESSIONS

Dr. Kenneth Homer, Medical Director for HCPP and Shawn Franklin, Executive Director are scheduling meetings with HCPP physicians to discuss the tools, resources and information needed for success in our shared savings agreements. Clinical Integration is key to prospering in a health care delivery system that is shifting from volume to value. HCPP provides its physicians the tools, expertise and scale to succeed in this environment. ***Please make the time for these important sessions.***

MEDICAL COST MANAGEMENT UPDATE

As we look for ways to improve patient care and generate shared savings for HCPP, it's doctors and the healthcare system, a first easy pathway is the use of generic medications when equivalent to trade brands. In our Florida Blue patient population, the top 5 brand-name prescriptions written are for Synthroid, Crestor, Nexium, Singulair and Cymbalta. ***Please consider, when applicable, the substitution of a generic or less costly equivalent medication for each of these expensive brand name drugs.***

HCPP PHYSICIAN SPOTLIGHT: Linda Cox, M.D.

Linda Cox, M.D., FAAAAI, is an allergist in solo private practice in Ft Lauderdale and a clinical associate professor of medicine at Nova Southeastern University. She is a past president of the Broward County Medical Association and the Florida Allergy, Asthma & Immunology Society. HCPP is proud to announce her term as ***President of the American Academy of Allergy Asthma & Immunology*** began on February 25, 2013. "I was compelled to join HCPP after attending Dr. Ken Homer's presentation which laid out a blueprint very much in keeping with the direction healthcare is moving toward; valuing quality over quantity. One of my presidential initiatives was inspired by the HCPP; to develop an Allergy & Asthma registry to collect outcome data to help shape best practice." - Linda Cox, M.D.