

 Holy Cross  
**Physician Partners**

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## News Release

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### **AETNA AND HOLY CROSS PHYSICIAN PARTNERS ANNOUNCE NEW ACCOUNTABLE CARE COLLABORATION IN SOUTH FLORIDA**

**FT. LAUDERDALE, Fla., October 29, 2014** — Aetna (NYSE: AET) and Holy Cross Physician Partners LLC today announced a new accountable care agreement that will improve the coordination and delivery of patient care and deliver a better patient experience for Aetna members in South Florida.

Accountable care collaborations are alliances of physicians, hospitals and other providers that coordinate care for their patients. In this patient-centric model, providers assume responsibility for improving the quality of patient care and lowering costs through better coordination and preventive care.

Holy Cross Physician Partners (HCPP) is a group of health care providers who coordinate care and are accountable for cost, quality and patient satisfaction for the health care they provide. HCPP includes Holy Cross Hospital and more than 300 community physicians in Broward and Palm Beach counties.

Aetna members who receive care from HCPP physicians and facilities will be able to access more coordinated care, particularly those patients with chronic or complex conditions. Members also will benefit from the improved flow of information among treating physicians in the network.

“Through accountable-care arrangements like this one, Aetna, is working to improve the quality of health care by engaging with physicians and hospitals in new ways,” said Christopher Ciano, president of Aetna’s Florida operations. “Holy Cross Physician Partners physicians and Aetna will identify specific areas where we can share health information to improve care for patients, increase efficiency and contain health care costs.”

“HCPP’s mission is to provide a sustainable, high-quality health care delivery system that offers value to patients, employers and payers by delivering outstanding clinical care and outcomes while reducing inefficiencies, redundancies and their associated costs,” said Shawn Franklin, executive director of Holy Cross Physician Partners. “Aetna has been very helpful in supplying information with which physicians can pursue meaningful improvements in patient care delivery.”

Carefully tracked quality metrics are a critical part of how clinically integrated networks help improve patient care, and they are fundamental to the incentive structure. This agreement includes a shared savings model that rewards providers for meeting certain quality and efficiency measures.

The goals of the agreement include:

- increasing the percentage of Aetna members who receive recommended preventive care and screenings;
- employing comprehensive management of patients with chronic conditions such as diabetes and heart failure;
- reducing avoidable hospital readmissions; and
- decreasing unnecessary emergency room visits.

#### **About Holy Cross Physician Partners**

Holy Cross Physician Partners is a clinically integrated health care provider network that unites independent and employed physicians along with Holy Cross Hospital, Fort Lauderdale, in a program that drives improvements in efficiency as well as health outcomes. Today, hundreds of physicians in Broward and Palm Beach counties are part of Holy Cross Physician Partners and united in the premise that better quality, higher patient satisfaction, and lower overall health care spending comes from a deliberate, coordinated effort between partner physicians to share clinical information with one another. To learn more, visit [HolyCrossPhysicianPartners.com](http://HolyCrossPhysicianPartners.com).

#### **About Aetna**

Aetna is one of the nation's leading diversified health care benefits companies, serving an estimated 46 million people with information and resources to help them make better informed decisions about their health care. Aetna offers a broad range of traditional, voluntary and consumer-directed health insurance products and related services, including medical, pharmacy, dental, behavioral health, group life and disability plans, and medical management capabilities, Medicaid health care management services, workers' compensation administrative services and health information technology products and services. Aetna's customers include employer groups, individuals, college students, part-time and hourly workers, health plans, health care providers, governmental units, government-sponsored plans, labor groups and expatriates. For more information, see [www.aetna.com](http://www.aetna.com) and learn about how Aetna is helping to build a healthier world. @aetna

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